

Dear Valued Brokers,

Health First Health Plans has served more than 160,000 members over its 25-year history. As we look to the future, we recognize the health insurance industry is becoming more competitive, and that we must make choices that evolve our health plan and support our members through best-in-class technology.

Health First Health Plans is pleased to announce we have signed an administrative services agreement with Oscar Health that will combine the expertise of Health First Health Plans, with the technology platform of Oscar Health. Both Health First and Oscar Health are customer-focused organizations dedicated to and focused on providing easy access to high-quality care and technology that make using the healthcare system easier. This new technology will be available to our Medicare Advantage and Individual members and brokers supporting these growth markets.

Beginning January 1, 2022, members and physicians will have access to Oscar Health's easy-to-use technology, including the best-in-class member app, broker portal and provider resources. Oscar Health's tools include 24/7 telemedicine visits at no additional cost, direct scheduling with providers through its app and personalized Care Teams that support members every step of the way. These tools will make it easier for members to get access to their healthcare information and physicians. Brokers will have access to Oscar's market-leading broker and member enrollment tools during the coming AEP and OEP seasons in 2021.

There will be more information to follow over the next year, but we are excited to be able to provide you and our members with this improvement in managing your wellness and health.

Stay well.

Matthew Gerrell  
Chief Executive Officer  
Health First Health Plans

